

2008.6	POLICY: COUNCIL MEDIA GUIDELINES
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1. Objective of Policy

Council is committed to keeping the community and the media fully informed of its decisions and activities.

POLICY**1.1 ISSUE OF MEDIA RELEASES**

- 1.1.1 Only those persons authorised by Council may issue, on behalf of Council, a media release.
- 1.1.2 The General Manager is delegated by Council, under the Local Government Act, 1993, Section 377, authority to prepare and issue media releases.
- 1.1.3 As considered appropriate, the Mayor or Chairperson of a Council Committee, may, as authorised by Council or the committee, arrange through the General Manager for the issue of a specific media release on a particular matter.
- 1.1.4 As required, the General Manager will prepare and issue specific guidelines for Council employees regarding how they are to interact with the media.


2.2 COUNCILLORS AND MEDIA CONTACT

- 2.2.1 As elected representatives Councillors are not constrained by this policy on speaking to the media on those issues of concern.
- 2.2.2 Councillors must clearly indicate whether they are speaking on their own behalf or as the authorised spokesperson on behalf of Council.
- 2.2.2 Council recognises that robust comment is an essential part of our system of government but it needs to be balanced by fairness and accuracy.
- 2.2.3 In commenting on public matter Councillors should not knowingly attribute false statements or positions to Council or fellow Councillors or make statements which bring Council into disrepute.

POLICY TITLE: COUNCIL MEDIA GUIDELINES

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